

Lise Monette

Chief Markets Officer

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Biography

EDUCATION

- ITSMA, Next Generation Marketing; Digital Marketing, 2020
- Niagara Institute, Leadership Development Program, 2001
- University of Toronto, Marketing Certificate, 1998
- Algonquin College, Management Certificate, 1991

LANGUAGES SPOKEN

English, French

Lise Monette, Chief Markets Officer at Miller Thomson, is your go-to person for client development, profile building, and communication for the firm. An enterprising and energetic team builder, marketer, communicator, and brand strategist, Lise is passionate about driving revenue growth and measuring results. With an extensive background in professional services, she has held senior leadership positions in business development and marketing at several AmLaw 100 law firms, as well as a top-ranked global accounting and advisory firm. She also ran her own consultancy business.

Lise's academic journey speaks volumes about her commitment to growth and excellence. With certifications from ITSMA, the Niagara Institute and the University of Toronto, she continues to hone her skills to better serve her clients.

Fully bilingual, Lise helps professionals build strong client relationships through customized experience programs and business development strategies. She has conducted hundreds of interviews with CEOs,

General Counsels, and CFOs, helping firms achieve top client satisfaction scores. Lise's expertise has earned recognition from the Association of Corporate Counsel, which awarded her the "President's Award" for best law firm programs for corporate counsel for several years in a row. She was also honored with the Legal Marketing Association's Leadership Award in 2014 for her significant contributions to legal marketing in Canada.