

Eamonn J. Flaherty

Partner

Toronto

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Industries & Expertise

INDUSTRIES

Franchising & Distribution | Manufacturing |
Retail | Health

EXPERTISE

Competition, Antitrust & Foreign Investment |
Corporate Law | Mergers & Acquisitions |
Corporate Governance | Marketing, Advertising
& Product Compliance

Biography

BAR ADMISSION

Ontario, 1998

England and Wales, 1994

EDUCATION

- LL.M. (E-Commerce), Osgoode Hall Law School, York University, 2003
- B.Sc. (2:1, Honours), Newcastle University, 1990

LANGUAGES SPOKEN

English

Eamonn Flaherty has a corporate and commercial law practice, serving a diverse client base spanning national and multinational businesses including manufacturers, distributors and retailers. His broad experience encompasses the areas of financing, corporate governance, complex corporate reorganizations, mergers and acquisitions, joint ventures, major commercial agreements, service agreements, and regulatory approval. Many transactions are cross-border, involving multiple jurisdictions within Canada and abroad. Eamonn has over 25 years' experience advising clients in the direct selling industry, including all compliance aspects of operating in Canada, including tax, customs, product regulatory, labelling, advertising and marketing, licensing, consumer protection and Competition Act issues applicable to multi-level marketing plans and affiliate marketing programs. He also advises multinational companies on Canadian immigration regulations applicable to the hiring and inbound transfer of talented workers, executives and managers.

Eamonn has spoken on various topics including MLM compliance, immigration updates, privacy and intellectual property matters and e-commerce considerations.

Active in various professional organizations, Eamonn contributes his deep legal knowledge to the Markham Board of Trade Business Excellence Awards Committee and the Direct Sellers Association of Canada. He is a member of the Law Society of England and Wales, and the Canadian Bar Association and is recognized in well-respected industry directories.

Industry involvement

Recognition

- Canadian Legal Lexpert Directory, Corporate Commercial Law, 2015 – 2017

Thought leadership

Presentations

- Speaker, "Hosting the Away Team: How to Manage Foreign Worker Issues," Miller Thomson's 2017 Labour Relations & Employment Law Conference, April 6, 2017
- Speaker, "Doing Business in Canada," Direct Selling Association (US) Conferences
- Speaker, "Privacy and the Internet" and "Doing Business in Canada," Direct Sellers Association of Canada Seminars
- Past Speaker, "Intellectual Property Considerations in Joint Development Arrangements," Toronto Board of Trade Seminar
- Speaker, "10 LegalTips and Traps for Owner Managed Businesses," "10 Minute Business Lawyer," and "Joint Developments and Intellectual Property," Miller Thomson's Executive Seminar Series
- Speaker, "Applying to Work in Canada: Making Sure Your Foreign Worker Fits the Right Mould," Miller Thomson's Employment and Labour Law Group Seminar

Publications

- “Express Entry—The New Reality for Economic Immigration to Canada,” 2014
- Co-author, “E-Commerce,” in *Business Laws of Canada*, 2009-2014 editions, West Publishing, 2014
- “Cyber-Giving: A Non-Tax Legal Primer,” *Charities and Not-for-Profit Newsletter*, June 2006

Memberships & affiliations

- Past Chair and Current Member, Markham Board of Trade Business Excellence Awards Committee
- Law Society of England and Wales
- Law Society of Ontario
- Canadian Bar Association
- Direct Selling Association (US)
- Direct Sellers Association of Canada
- Ontario Bar Association