

# Alissa Ricioppo

## Sociétaire

### Calgary

#### BUREAUX

403.206.6374

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## Secteurs et Expertises

#### SECTEURS

Propriété intellectuelle | Divertissement et médias | Technologies

#### EXPERTISE

Marketing, publicité et conformité des produits | Technologies, propriété intellectuelle et protection de la vie privée | Protection de la vie privée et cybersécurité | Marques de commerce | Propriété intellectuelle

## Biographie

#### ADMISSION AU BARREAU

Alberta, 2021

Ontario, 2023

#### FORMATION

- Registered Trademark Agent, 2023
- Certificate in Entertainment Law, Osgoode Hall Law School, 2022
- Juris Doctor, University of Alberta, 2020
- Bachelor of Arts (Criminology) with Distinction, University of Alberta, 2017

Alissa Ricioppo is an intellectual property lawyer who collaborates with clients spanning a variety of industries, including entertainment and media, marketing and advertising, and emerging technologies. Alissa is passionate about working with artists, start-ups, and other entrepreneurs to protect, commercialize, and manage their intellectual property assets. She enjoys working with clients to effectively navigate the legal aspects of their business with efficient and cost-effective solutions.

Alissa is a Board Member of The Centre for Addiction and Mental Health (CAMH) Research Ethics Board.

Alissa is a member of the Calgary Bar Association, Canadian Bar Association, and the Law Society of Alberta. She has been a Registered Trademark Agent since 2023.

## Engagement

### Reconnaissance

- Registered Trademark Agent, 2023
- 1st Place Prize, Morrow Essay Contest, Alberta Law Review, 2020
- Tore Martin Purdy Memorial Prize in Legal Research and Writing, 2018

### Leadership éclairé

- Co-author – “Practical steps to help your business prepare for Canada’s new privacy legislation: Quebec’s law 25 and proposed federal Bill C-27”, January 16, 2024
- Co-author – “Recent consultation on potential amendments to the cannabis regulation”, June 9, 2023
- Co-author – “Tackling privacy and cybersecurity challenges as critical parts of ESG success”, April 11, 2023
- Co-author – “The future of generative AI in the entertainment industry: Legal considerations and new opportunities”, March 29, 2023
- Co-author – “CSA enhances regulation of unregistered crypto asset trading platforms”, February 22, 2023
- Co-author – “2022 Year in Review – legal updates in Canadian marketing, advertising and product compliance”, February 2, 2023
- Co-author – “LBRY decision spells warning for blockchain developers”, December 14, 2022
- Co-author – “What exactly are carbon tokens?”, August 3, 2022
- Co-author – “Food labelling in Canada: New Food Product Innovation initiative changes”, July 26, 2022
- Co-author – “New Mandatory Front-of-Package Nutrition Symbol for Certain Food Products in Canada”, July 13, 2022
- Co-author – “Consultation on new guidance for foods sold through e-commerce (open until July 8, 2022)”, June 1, 2022
- Co-author – “Preparing for the Metaverse: The next big thing”, January 13, 2022

**Engagement communautaire**

- Board Member, The Centre for Addiction and Mental Health (CAMH) Research Ethics Board

**Adhésions et affiliations**

- Calgary Bar Association
- Canadian Bar Association
- Law Society of Alberta