



Eugenia (Evie) Bouras

Sociétaire | Toronto

416.597.6001

ebouras@millerthomson.com

SERVICES CONNEXES

Droit des sociétés

Marketing, publicité et conformité des produits

Propriété intellectuelle

Biographie

(Disponible en anglais seulement)

Eugenia (Evie) Bouras is an associate in the Marketing, Advertising and Regulatory Law Group in Miller Thomson's Toronto office where she regularly assists with drafting contest rules, review of advertising and marketing materials and regulatory compliance of various consumer products in the food, cosmetic, natural health product, alcohol, tobacco and cannabis industries.

Evie joins the firm from Advertising Standards Canada where she held the position of Legal Analyst and was responsible for analyzing food, drug and cosmetic advertising scripts for compliance with relevant Canadian marketing laws and Canadian Code of Advertising. Prior to her role at Advertising Standards Canada, Evie articulated at a large national firm with the advertising and regulatory law group.

Evie received her LL.L in civil law and J.D, in common law from the University of Ottawa. While at Ottawa, Evie interned for the MP Barry Gardiner at the House of Commons in the United Kingdom.

Evie is a member of both the Ontario and Quebec Bar since 2015.

Evie is fluent in French and Greek and conversant in Portuguese.

Leadership éclairé

Presentations

- Speaker, « Advertising Law and the Digital Economy », Miller Thomson Marketing, Advertising & Product Compliance Group seminar, June 13, 2018
- Speaker, « Top 10 Marketing and Advertising Trends and Issues », Miller Thomson National Corporate Counsel CPD Series, May 16, 2018
- Speaker, « Advertising and Marketing Law Essentials », 24th Annual Advertising and Marketing Law Conference, Toronto, January 22, 2018

Associations professionnelles

- Law Society of Ontario
- Barreau du Québec
- Hellenic Canadian Lawyers Association

Langues

- Anglais
- Français
- Grec
- Portugais

Formation et admission au barreau

- Ontario Bar, 2015
- Québec Bar, 2015

- J.D., University of Ottawa, 2013 (cum laude)
- LL.L. , University of Ottawa, 2005 (cum laude)