



Jessica Rubin
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# **Biography**

Jessica Rubin leads a national team of Knowledge Management (KM) and Legal Project Management (LPM) lawyers as well as the firm's Library Services and Special Projects groups.

Working closely with the firm's senior leadership, practice groups, and business development team, Jessica is responsible for the strategic direction and management of the firm's knowledge resources and practice efficiency resources in support of clients' legal needs and business interests. This includes overseeing the implementation of firm-wide process improvements, pricing innovation initiatives and the provision of accurate, relevant and timely internal and external client deliverables through legal research and market research services.

#### **Professional achievements & leadership**

- Director of Sponsorship, Young Women in Law, 2014 2016
- Awarded Entrance Scholarship, University of Pennsylvania, 2004
- Awarded Senator Frank Carrel Upper Year Scholarship for academic excellence, Queen's University, 2002 and 2003

## Thought leadership

### Presentations:

- Guest Speaker, Empower Academy's Empowered Girls Leadership Camp, March 2019
- Presenter, "Cost Estimates and Billing", Practice Management for Litigators, The Law Society of Upper Canada, November 27, 2017
- Moderator, "There Is Life After Hire Back," Young Women in Law, Toronto, June 2016
- Seminar Panelist, "How Not to Sabotage a Mediation: Learning Tips and Tricks from the Experts," ADR Think Tank, Toronto, June 2015.

#### **Publications:**

 "Transitioning to Value-Based Service Delivery Without Overhauling Your Practice", Practice Management for Litigators, The Law Society of Upper Canada, November 2017

## **Community involvement**

• Committee Member, Penn Alumni Interview Program, 2018 -

#### Present

- Organizing Committee Member, Building Dreams fundraiser
- Mentor, GenHERation

# **Professional memberships**

- The Advocates' Society
- American Bar Association
- The Canadian Bar Association
- Canadian Association of Women Executives & Entrepreneurs
- Lean In, Canadian Chapter
- New York State Bar Association
- Ontario Bar Association
- Young Women in Law

## Languages spoken

- English
- French

### **Bar admissions & education**

- New York, 2013
- Ontario, 2011
- B.C.L./LL.B., McGill University, 2009
- M.A., University of Pennsylvania, 2005
- B.A. (honours), Queen's University, 2004

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