MILLER THOMSON

Alissa Ricioppo

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Biography

Alissa Ricioppo is an intellectual property lawyer who works with clients across a variety of industries, including entertainment and media, marketing and advertising, and emerging technologies. Alissa is passionate about working with artists, start-ups, and other entrepreneurs to protect, commercialize, and manage their intellectual property assets. She enjoys working with clients to effectively navigate the legal aspects of their business with efficient and cost-effective solutions.

Alissa's practice focuses on the following areas:

Intellectual Property: Alissa assists clients in obtaining trademark and copyright protections and managing intellectual property disputes. She also engages in transactional work involving intellectual property due diligence and contractual matters such as licensing.

Entertainment and Media: Alissa works with musical artists, content creators, film and television productions, and producers in matters specific to their industry, such as endorsements, record deals, rights acquisition, licensing, and distribution.

Marketing and Advertising: Alissa supports clients in the marketing and advertising industry with matters related to consumer protection, Canada's anti-spam law (CASL), privacy, and product classification. She also does reviews of contests, promotions, product labels and advertising campaigns.

Technology: Alissa works on matters related to technology, including issues related to artificial intelligence, software development and licensing agreements, and cryptocurrency and blockchain related matters, such as tokenized business models, the creation and sale of NFTs, deployment of blockchain technology, and the regulation of crypto asset trading platforms.

RELATED SERVICES

Copyright

Entertainment and Media

Intellectual Property

IP and Technology Litigation

Privacy, Data Governance and Cybersecurity

Technology

Technology, IP and Privacy

Trademarks

Professional achievements & leadership

- Registered Trademark Agent, 2023
- 1st Place Prize, Morrow Essay Contest, Alberta Law Review, 2020
- Tore Martin Purdy Memorial Prize in Legal Research and Writing, 2018

Thought leadership

- Co-author - "Practical steps to help your business prepare for Canada's new privacy legislation: Quebec's law 25 and proposed federal Bill C-27", January 16, 2024
- Co-author - "Recent consultation on potential amendments to the cannabis regulation", June 9, 2023
- Co-author - "Tackling privacy and cybersecurity challenges as critical parts of ESG success", April 11, 2023
- Co-author - "The future of generative AI in the entertainment industry: Legal considerations and new opportunities", March 29, 2023
- Co-author - "CSA enhances regulation of unregistered crypto asset trading platforms", February 22, 2023
- Co-author - "2022 Year in Review - legal updates in Canadian marketing, advertising and product compliance", February 2, 2023
- Co-author - "LBRY decision spells warning for blockchain developers", December 14, 2022
- Co-author - "What exactly are carbon tokens?", August 3, 2022
- Co-author - "Food labelling in Canada: New Food Product Innovation initiative changes", July 26, 2022
- Co-author - "New Mandatory Front-of-Package Nutrition Symbol for Certain Food Products in Canada", July 13, 2022
- Co-author - "Consultation on new guidance for foods sold through e-commerce (open until July 8, 2022)", June 1, 2022
- Co-author - "Preparing for the Metaverse: The next big thing", January 13, 2022

Community involvement

- Board Member, The Centre for Addiction and Mental Health (CAMH) Research Ethics Board

Professional memberships

- Calgary Bar Association
- Canadian Bar Association
- Law Society of Alberta

Bar admissions & education

- Alberta, 2021
- Ontario, 2023
- Registered Trademark Agent, 2023
- Certificate in Entertainment Law, Osgoode Hall Law School, 2022
- Juris Doctor, University of Alberta, 2020
- Bachelor of Arts (Criminology) with Distinction, University of Alberta, 2017