

## LABOUR AND EMPLOYMENT COMMUNIQUÉ

### PENSION FUNDING CHALLENGES

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One cannot pick up a newspaper without reading about another crisis involving pension plan funding deficits and corporate restructuring. Underfunding of defined benefits ("DB") pension plans in Canada reached \$225 billion in 2003 as companies are being forced to contribute billions in additional cash to prop up underfunded plans. For example, a recent study of S & P/TSX companies found that DB plan contributions jumped by close to \$2.4 billion last year to \$4.5 billion. After years of healthy surpluses that were utilized to subsidize the funding of company contributions or improve benefits, companies are quickly realizing how expensive DB plans can be.

In addition, debilitating pension deficits are also a primary reason why some large Canadian companies like Algoma Steel Inc., Air Canada and most recently Stelco Inc. have sought protection from creditors under the Companies Creditors Arrangement Act ("CCAA").

In the highly publicized saga involving Air Canada, one of the predominate issues in the restructuring was what to do with the estimated solvency deficit of \$1.3 billion for the pension plans. Recently, Stelco Inc. filed for CCAA protection with a pension plan deficit of \$1.25 billion, more than five times the estimated losses of \$225 million for the company in 2003.

While many DB pension plans face massive deficits, pension plan members are generally protected as long as their employer remains solvent. Canadian pension standards legislation prohibits the reduction of accrued pension benefits and the employer usually bears the burden of increased contributions (rather than the plan members) and funding to address shortfalls. In Ontario, members on DB plans have further protection in the form of the Pension Benefit Guarantee Fund ("PBGF"), which is a statutory pension insurance scheme administered by Ontario's Superintendent of Financial Services. The PBGF was designed to protect DB plan members should their plans be wound up with insufficient assets, through a bankruptcy or liquidation. It is funded by a levy on employers. In general, it pays out no more than \$1,000 per person in pension benefits. In the Stelco situation, the PBGF would cover approximately \$773 million of Stelco's pension liability. Unfortunately, the PBGF has only \$222 million in assets and therefore a \$500 million contingency for pension deficits was announced by the new Liberal Government at the end of 2003.

Members of multi-employer pension plans ("MEPPs") are not afforded the same protection. Many MEPPs are less securely funded than DB pension plans, partly as a result of ambiguous and unique funding regulations applicable only to MEPPs in jurisdictions like Ontario. It is legally permissible to reduce accrued benefits in a MEPP if there are insufficient assets to provide the promised benefits in most Canadian provinces (except Quebec). However two factors often influence boards of trustees to shelter the problems in MEPPs and postpone the inevitable reduction of benefits that is all but certain to occur. The first is the unfavourable and negative plan member reaction associated with

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reducing previously promised pension benefits. Secondly, participating employers involved with the MEEP are often reluctant to throw in additional cash above the contribution amounts specified in the collective agreement.

#### The Road Ahead

There are a number of fundamental issues and implications resulting from the spiraling funding crisis:

As the true cost of expensive DB plans become more evident for companies, the trend away from such plans to defined contribution or other capital accumulation plan arrangements will continue. In addition, companies may seek to reduce costs through various plan design changes such as reductions to early retirement incentives, eliminating ad hoc improvements or increased contributions for plan members.

Regulatory changes may be on the horizon, however, in light of the PBGF's funding shortfall, companies should not expect assistance in the form of an across the board relaxing of solvency and funding requirements. Unless the PBGF magically disappears through the implementation of CAPSA's Model Law proposals, companies should expect to see a significant rise in PBGF premiums.

Several influential industry leaders have identified a number of shortcomings involving generally accepted actuarial, accounting and investment principles and practices. Increased transparency will force companies to identify pension fund investment losses and funding deficits in their financial statements on a much more expedited basis. Poor investment returns and stock volatility have some pundits theoretically questioning whether equities are too risky for DB plans and that greater asset diversification in bond related products are required. Companies may be wondering whether they were sold a defective product in implementing a DB plan that was based on an inflated estimated return on assets and other assumptions, and now must ante-up in the form of additional and unanticipated company contributions that have a direct impact on the company's bottom line.

Uncertainty regarding the treatment of surplus may dissuade some companies from contributing too much extra cash if they may not be able to utilize any surplus in the future (see the Monsanto saga).

While effective plan governance and greater diligence in oversight may assist some plan sponsors in tackling the funding crisis, more fundamental changes to the foundation of pension plan design may be necessary.

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