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# Legal Considerations When Outsourcing

Coffee Talk: A Miller Thomson Health Industry Seminar Series









February 8, 2007 Karima Kanani

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### Agenda





1. What is Outsourcing?



- 2. Identifying an Outsourcing Supplier
- 3. Preliminary Legal Issues to Consider
- 4. Key Parts of an Outsourcing Contract



### What is Outsourcing?







Involves a healthcare facility entering into a long-term service contract with a supplier for the provision of a service that would otherwise be provided by the healthcare facility internally

E.g. Food Services

Housekeeping

Security

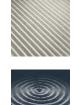
Purchasing & Materials Management

**Clinical Services** 

Administrative back office

Technology

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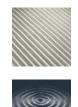


# Identifying an Outsourcing Supplier





- Supplier of choice may be identified through the development and circulation of a Request for Proposal ("RFP")
- The RFP and the chosen supplier's response are key in setting the terms and conditions of the legal relationship
- Outsourcing agreement may even be attached as a schedule to the RFP



# Preliminary Legal Issues to Consider

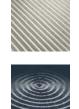


Employees



Assets

Space



# **Preliminary Legal Issues Employees**







- Are the affected employees unionized or non-unionized?
- Impact of existing collective agreements
- Will employees of the healthcare facility be moved within the facility? Seconded to the service provider? Transferred to the service provider?



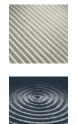
## **Preliminary Legal Issues Assets**







- Will any assets be purchased, leased or licenced?
- Determine whether relevant assets are currently owned, leased or licensed and whether leases/licenses may be assigned



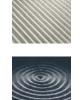








- From which premises will the outsourced services be provided?
- Consider areas of exclusive use and non-exclusive use
- Specify terms and conditions of use in contract







 Scope and Level of Services



- License to Occupy and Use Premises
- Term and Termination
- Representations and Warranties
- Payment and Pricing

- Employees
- Compliance with Laws
- Confidentiality and Privacy
- Indemnity and Insurance
- Trademarks
- Force Majeure
- Dispute Resolution
- General Provisions



### Scope and Level of Services







- Clear and specific description of services to be outsourced
- Definitions of expected levels of performance of each service
- Stated in detail in schedules attached to the contract
- Ensure scalability and flexibility to address evolving needs

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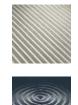
### **Term and Termination**







- State the duration of the contract and options for renewal (typically long-term)
- Define transition period
- Provide for exit mechanisms (i.e. circumstances allowing for voluntary and automatic termination of the contractual relationship)
- Address how matters such as employees, assets and information will be dealt with upon termination



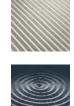
# Representations, Warranties and Covenants



Corporate and General Matters



- Transactional Matters
- Intellectual Property Matters



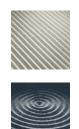
### **Payment and Pricing**







- Structure of pricing and payment may vary depending on the objective of the outsourcing
- Monetary penalties and incentives may be tied to satisfaction of objectives
- May build in mechanisms for "benchmarking" (i.e. industry comparisons by an independent third party to ensure the agreement remains competitive over time)



### **Compliance with Laws**





- Ensure the ability to change the outsourcing relationship/contract in response to legislative/regulatory changes
- Require service provider compliance with applicable law and healthcare facility bylaws, rules, regulations and policies



### **Confidentiality and Privacy**



Of each other's information



- Of patient information
- In compliance with regulatory requirements









### **Indemnity and Insurance**

- Indemnity is:
  - an obligation to make another party whole for third party claims resulting from the first party's negligence, breach of contract or statutory violation
  - "hold harmless" means the first party will take over the defence
- Insurance is:
  - evidence that a party will have the financial means to satisfy its indemnity obligations
- Indemnities and Insurance may be given a monetary limit under the contract



### **Trademarks**







- Acknowledgements of trademark ownership
- Covenants not to use trademarks without express consent



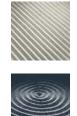
### **Force Majeure**







- Events beyond control (e.g. fire, flood, explosion, riot)
- Consider which events should and should not constitute force majeure (e.g. strikes and lockouts)
- Identify contingency plans for continuing the services in case of emergency



### **Dispute Resolution**





- Problem solving during the outsourcing relationship is an important consideration
- Contractual dispute resolution provisions provide mechanisms for dealing with disputes between the parties before they go to court
- May involve discussion between senior management, mediation, arbitration



#### **General Provisions**





Independent Contractor



- Assignment
- Amendment

- Governing Law
- Notice
- Counterparts



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